

IMPORTANT INFORMATION FOR TRADE ALLIES

Become a Qualified Service Provider

Don't miss out on higher rebates and lower out-of-pocket costs for your small business customers! MidAmerican Energy's Small Business Express (SBX) offering provides rebates for up to 70% of project costs, and customers can choose to have the rebates be paid directly to their contractor. Imagine being able to tell your customer they are only responsible for 30% of the total project cost! Only Qualified Service Providers (QSPs) can offer customers SBX rebates and services.

One recent SBX participant in western Iowa received a 69% discount on their LED high-bay and exterior lighting upgrade. Due to the SBX rebates and their decision to have the rebate made payable to their QSP, they only wrote an approximately \$6,000 check for the project that cost more than \$19,000. The customer will also save over \$1,300 annually by using energy-efficient lighting.

Another customer in eastern Iowa received more than \$29,000 in total rebates to help upgrade their central air conditioners and install economizers with demand control ventilation.

SBX features enhanced rebates that are not available through the standard nonresidential equipment program; see the chart below for examples:

Equipment	Nonresidential Equipment Program Customer Rebate	Small Business Express Customer Rebate
Lighting		
LED troffer fixtures	\$30/fixture	\$60/fixture
LED high-bay fixtures	\$135-\$325/fixture	\$270-\$650/fixture
LED linear replacement lamps	\$3/lamp	\$6/lamp
LED exterior fixtures	\$50-\$100/fixture	\$100-\$200/fixture
Heating, Cooling and Ventilation		
Natural gas furnaces - AHRI Certified [®]	\$175/unit	\$350/unit
Central air conditioners - AHRI Certified [®]	\$75-\$500/unit	\$150-\$1,000/unit
Economizer with demand control ventilation	N/A	\$600/ton
Tankless natural gas water heater	N/A	\$300/unit
Commercial Refrigeration and Kitchen		
Pro-rinse spray valves	N/A	\$50/unit
Process		
Steam trap	N/A	\$190/trap
Variable speed drive on process application (1-75 HP)	N/A	\$150/HP
Compressed Air		
Air compressor with integrated VSD ≤ 40 HP	N/A	\$500/HP
No-loss condensate drains	N/A	\$500/unit

Find the complete Small Business Express rebate reference sheets here:
[Iowa reference sheet](#) | [Illinois reference sheet](#)

Iowa and Illinois customers are eligible for SBX if they meet the requirements below:

- They receive their natural gas and/or electricity from MidAmerican
 - Their building is smaller than 50,000 square feet
 - They have less than \$100,000 in annual energy costs

Begin the process today by completing our [interest form](#), calling 877-290-4517 or emailing tradeallycentral@midamerican.com.