

[ALPLA partners with MidAmerican to save \\$126,000 per year in energy costs](#)

Investing in energy-efficient equipment leads to long-term savings for businesses, and MidAmerican's programs are helping make that investment more affordable. See how MidAmerican's [Direct Project Assistance](#) offering helped a global plastics manufacturer save big when upgrading lighting, cooling and heating systems.

[Read the case study](#) ►

Save on lighting!

Did you know you can offer your customers Instant Discounts for LED lighting projects? MidAmerican and Alliant Energy have partnered with DNV to provide Instant Discounts on LED linear replacements for 4-foot T5, T8 and T12 fluorescent lamps. Reduce upfront costs at the time of purchase and save your customers energy and money for years to come. One recent project received a total discount of over \$12,000. Kick off that LED upgrade that your customers have been wanting. Work with an [Instant Discounts Distributor](#) to get started.



[Find a distributor](#) ►

AC- or furnace-only units ARE eligible for Instant Discounts

You don't need to replace the whole HVAC system for the components to be eligible for the Instant Discounts program. We understand that AHRI's rating process for air conditioners factors in furnace efficiency as well. When submitting these single-unit installs, please select the AHRI with the furnace that best fits the install.

Sunset of SEER in favor of SEER2 qualifications

As of January 1, 2023, all newly manufactured air conditioners and heat pumps are rated according to SEER2 standards, a revised version of the Seasonal Energy Efficiency Ratio. The updated testing procedures more accurately emulate the influence of ductwork and external static pressure on HVAC products. Beginning January 1, 2024, MidAmerican rebate qualifications will also be based on this SEER2 rating.

For questions about how units only rated under SEER2 are being evaluated in 2023, please reach out to a [Trade Ally Ambassador](#).



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