



Small Business Express Qsp Helps The City Of New Market Save \$26,000 On Their Lighting upgrades!



Recently, the City of New Market in southwest Iowa leveraged our Small Business Express program to save big on upgrading their lighting systems in key public facilities. With half of the total project costs covered by almost \$26,000 in MidAmerican rebates, the City of New Market was able to upgrade to energy-efficient LED fixtures and reduce the city's annual electricity costs by more than \$2,800! Learn more about the [**City of New Market's journey**](#) and how we can help you meet your customer's energy goals. Contact your [**Trade Ally Ambassador**](#) to learn more about becoming a Small Business Express QSP.