

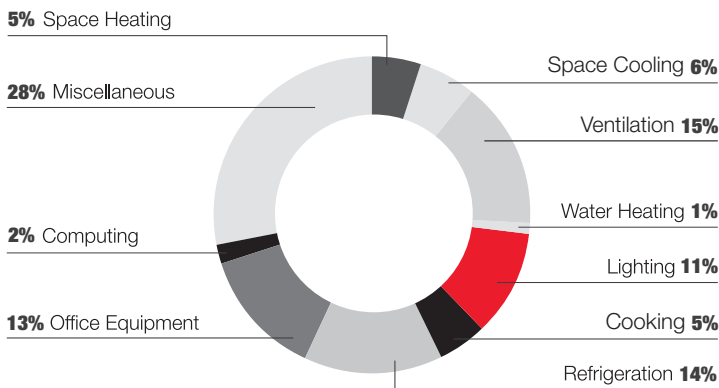
Obsessively, Relentlessly
At Your Service

SAVE ENERGY AND MONEY AT YOUR HOTEL

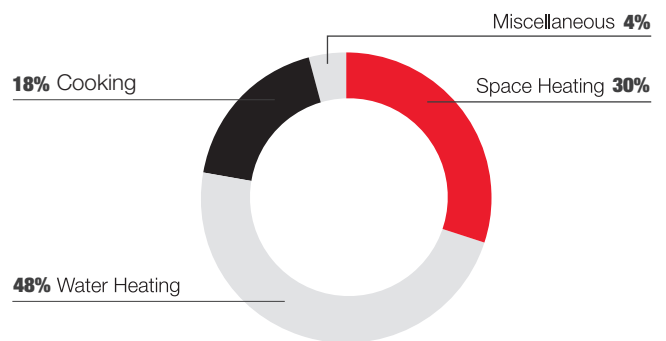
CHECK IN TO ENERGY SAVINGS

Did you know the average hotel in the Midwest spends over \$22,000 per year on electricity and natural gas? The following pie charts illustrate what hotel activities use the most energy and cost the most. Space heating, cooling and ventilation account for a large fraction of energy use in hotels.

ELECTRICITY END USES



NATURAL GAS END USES



	Average Electric Cost/Month	Average Gas Cost/Month	Energy Savings Potential
Space Heating, Cooling and Ventilation	\$ 394	\$ 112	Moderate
Miscellaneous	\$ 425	\$ 15	Moderate
Office Equipment and Computing	\$ 227	-	Moderate
Refrigeration	\$ 212	-	High
Water Heating	\$ 15	\$ 180	Low
Lighting	\$ 167	-	High

WAYS TO SAVE

You can find a complete list of simple, low cost and capital investment improvements that can reduce your energy use at [MidAmericanEnergy.com/hotel](https://www.midamericenergy.com/hotel).



SPACE HEATING, COOLING AND VENTILATION

Heating and cooling equipment accounts for over a quarter of energy used in hotels.



MISCELLANEOUS AND OFFICE EQUIPMENT

Computing, office equipment and other usage account for a large portion of energy costs, adding up to \$227 a month.



REFRIGERATION

A typical hotel spends \$212 a month in refrigeration costs. The list of tips at [MidAmericanEnergy.com/hotel](https://www.midamericenergy.com/hotel) will help you save money.



WATER HEATING

Water heating accounts for almost 50% of the typical hotel's natural gas usage.



LIGHTING

Lighting is another large energy user for hotels. Lighting alone typically costs \$167 per month.

CURIOUS HOW YOUR HOTEL COMPARES?

Energy Use Intensity (EUI) is a common measure used to benchmark a building's energy use as a factor of its size. To calculate EUI for your hotel, total your electric bills for one year, then divide by your building's square footage; repeat for natural gas. If the score is lower than those listed below, you are using less energy than most.

Average EUI for hotel in the Midwest

Electric: 15.6 kWh/square foot

Natural Gas: 0.42 therms/square foot

Call us today at **800-432-8583** to learn about tools that can help you with benchmarking your facility.

SMALL BUSINESS EXPRESS IS HERE TO LEND A HAND.

We offer rebates for some of the improvements mentioned above. MidAmerican's Small Business Express makes it easy for you to get professional guidance to identify energy-saving opportunities. Eligible rebates can help lower your out-of-pocket cost to replace failing equipment, and help you save energy and money long term.

Visit [MidAmericanEnergy.com/SBX](https://www.midamericenergy.com/SBX) to learn more and get started today!

Restrictions apply. MidAmerican Energy reserves the right to cancel or modify the rebate program at any time at its sole discretion. Rebate offers may not be combined with any other MidAmerican Energy rebate for the same product or service. Visit [MidAmericanEnergy.com/SBX](https://www.midamericenergy.com/SBX) for full program details and rebate requirements.

Estimated energy costs are based on US Energy Information Administration's Commercial Buildings Energy Consumption Survey (CBECS) for the Midwest, eia.gov/consumption/commercial/. Due to rounding, percentages in pie charts may not total 100%. For more information about ENERGY STAR® qualified appliances, visit energystar.gov. ENERGY STAR is a registered mark of the US EPA.