

Obsessively, Relentlessly  
**At Your Service**

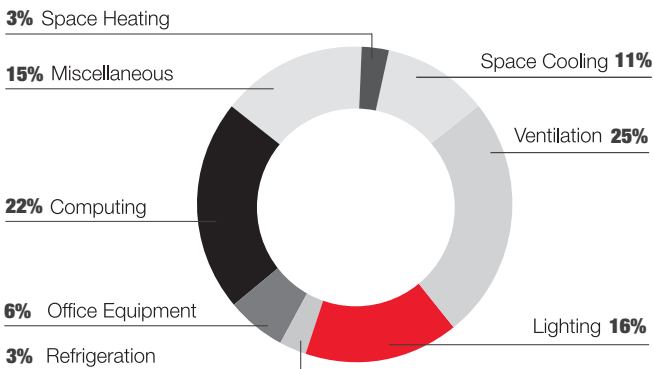
# SAVE ENERGY AND MONEY

AT YOUR FINANCIAL INSTITUTION

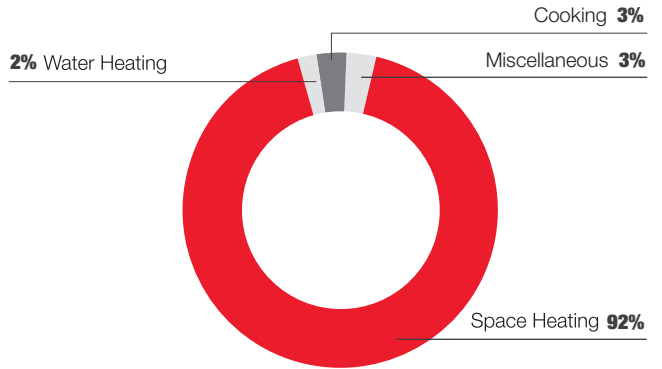
## DEPOSIT MORE ENERGY SAVINGS

Did you know the average financial institution in the Midwest spends nearly \$14,000 per year on electricity and natural gas? The following pie charts illustrate what financial institution activities use the most energy and cost the most. Space heating, cooling and ventilation account for a large fraction of energy use in financial institutions.

### ELECTRICITY END USES



### NATURAL GAS END USES



	Average Electric Cost/Month	Average Gas Cost/Month	Energy Savings Potential
Space Heating, Cooling and Ventilation	\$ 400	\$ 106	Moderate
Office Equipment and Computing	\$ 287	-	Moderate
Lighting	\$ 164	-	High

# WAYS TO SAVE

You can find a complete list of simple, low cost and capital investment improvements that can reduce your energy use at [MidAmericanEnergy.com/financialinstitution](https://www.midamericaneenergy.com/financialinstitution).



## SPACE HEATING, COOLING AND VENTILATION

Heating and cooling equipment is the largest energy user in financial institutions. There are several ways to reduce costs, from simple changes to replacing equipment.



## COMPUTING AND OFFICE EQUIPMENT

Computing and office equipment accounts for nearly a quarter of a financial institution's monthly costs. To save, make changes like installing advanced power strips or investing in ENERGY STAR certified computers, servers and printers when replacing equipment.



## LIGHTING

Lighting upgrades and changes can be implemented to save energy and money, as well as reduce maintenance, to bring down that cost of \$164 a month. For example, LED fixtures can save you up to 50% compared to florescent lights, plus they have a longer life span, resulting in reduced replacements.

## CURIOUS HOW YOUR FINANCIAL INSTITUTION COMPARES?

Energy Use Intensity (EUI) is a common measure used to benchmark a building's energy use as a factor of its size. To calculate EUI for your financial institution, total your electric bills for one year, then divide by your building's square footage; repeat for natural gas. If the score is lower than those listed below, you are using less energy than most.

**Average EUI for financial institutions in the Midwest**

**Electric:** 14.7 kWh/square foot

**Natural Gas:** 0.29 therms/square foot

Call us today at **800-432-8583** to learn about tools that can help you with benchmarking your facility.

## SMALL BUSINESS EXPRESS IS HERE TO LEND A HAND.

We offer rebates for some of the improvements mentioned above. MidAmerican's Small Business Express makes it easy for you to get professional guidance to identify energy-saving opportunities. Eligible rebates can help lower your out-of-pocket cost to replace failing equipment, and help save energy and money long term.

Visit [MidAmericanEnergy.com/SBX](https://www.midamericaneenergy.com/SBX) to learn more and get started today!

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*Restrictions apply. MidAmerican Energy reserves the right to cancel or modify the rebate program at any time at its sole discretion. Rebate offer may not be combined with any other MidAmerican Energy rebate for the same product or service. Visit [MidAmericanEnergy.com/SBX](https://www.midamericaneenergy.com/SBX) for full program details and rebate requirements.*

*Estimated energy costs are based on US Energy Information Administration's Commercial Buildings Energy Consumption Survey (CBECS) for the Midwest, [eia.gov/consumption/commercial/](https://www.eia.gov/consumption/commercial/). Due to rounding, pie charts may not total 100%. For more information about ENERGY STAR® qualified appliances, visit [energystar.gov](https://energystar.gov). ENERGY STAR is a registered mark of the US EPA.*