

Obsessively, Relentlessly  
**At Your Service**

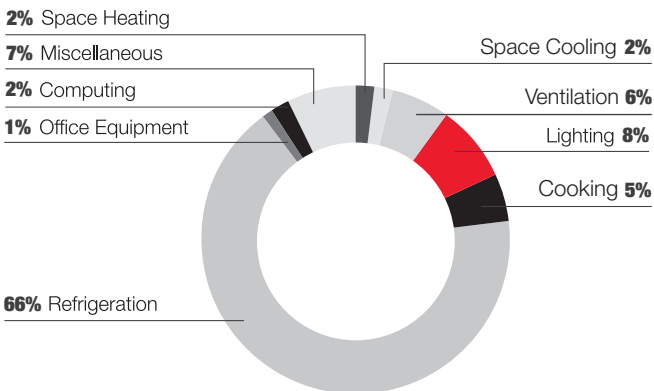
# SAVE ENERGY AND MONEY

AT YOUR CONVENIENCE STORE

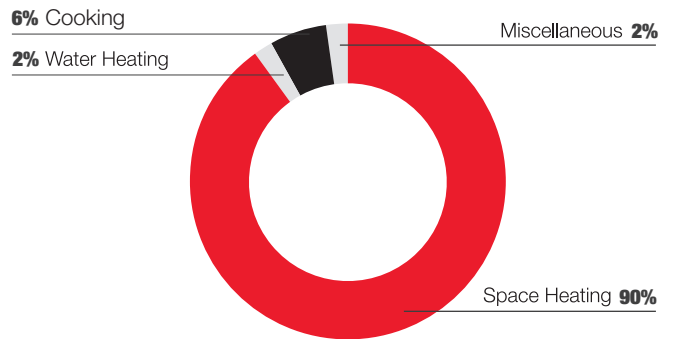
# GRAB EASY ENERGY SAVINGS

Did you know the average convenience store in the Midwest spends nearly \$20,000 per year on electricity and natural gas? The following pie charts illustrate what convenience store activities use the most energy and cost the most. Cooking, refrigeration and space heating account for a large fraction of energy use in convenience stores.

## ELECTRICITY END USES



## NATURAL GAS END USES



	Average Electric Cost/Month	Average Gas Cost/Month	Energy Savings Potential
Refrigeration	\$ 996	-	High
Space Heating, Cooling and Ventilation	\$ 151	\$ 150	Moderate
Lighting	\$ 121	-	High
Cooking	\$ 75	\$ 10	Moderate

# WAYS TO SAVE

You can find a complete list of simple, low cost and capital investment improvements that can reduce your energy use at [MidAmericanEnergy.com/convenience](https://www.midamericaneergy.com/convenience).



## REFRIGERATION

A typical convenience store's refrigeration equipment is its largest energy user with a monthly cost of \$996.



## SPACE HEATING, COOLING AND VENTILATION

Heating and cooling equipment is another area with a variety of methods to save energy and money. Visit [MidAmericanEnergy.com/convenience](https://www.midamericaneergy.com/convenience) for a list of ways to save.



## LIGHTING

Lighting upgrades can be implemented to save energy and money as well as reduce maintenance.



## COOKING

Cooking equipment costs \$85 per month between electric and natural gas for a typical convenience store. There are a variety of methods to lower this cost, such as installing ENERGY STAR® certified appliances.

## CURIOUS HOW YOUR CONVENIENCE STORE COMPARES?

Energy Use Intensity (EUI) is a common measure used to benchmark a building's energy use as a factor of its size. To calculate EUI for your convenience store, total your electric bills for one year, then divide by your building's square footage; repeat for natural gas. If the score is lower than those listed below, you are using less energy than most.

**Average EUI for convenience stores in the Midwest**

**Electric:** 48.3 kWh/square foot

**Natural Gas:** 0.7 therms/square foot

Call us today at **800-432-8583** to learn about tools that can help you with benchmarking your facility.

## SMALL BUSINESS EXPRESS IS HERE TO LEND A HAND.

We offer rebates for some of the improvements mentioned above. MidAmerican's Small Business Express makes it easy for you to get professional guidance to identify energy-saving opportunities. Eligible rebates can help lower your out-of-pocket cost to replace failing equipment, and help you save energy and money long term.

Visit [MidAmericanEnergy.com/SBX](https://www.midamericaneergy.com/SBX) to learn more and get started today!

*Restrictions apply. MidAmerican Energy reserves the right to cancel or modify the rebate program at any time at its sole discretion. Rebate offers may not be combined with any other MidAmerican Energy rebate for the same product or service. Visit [MidAmericanEnergy.com/SBX](https://www.midamericaneergy.com/SBX) for full program details and rebate requirements.*

*Estimated energy costs are based on US Energy Information Administration's Commercial Buildings Energy Consumption Survey (CBECS) for the Midwest, [eia.gov/consumption/commercial/](http://eia.gov/consumption/commercial/). Due to rounding, percentages in pie charts may not total 100%. For more information about ENERGY STAR® qualified appliances, visit [energystar.gov](http://energystar.gov). ENERGY STAR is a registered mark of the US EPA.*